



THE ROYAL CANADIAN LEGION ALBERTA-N.W.T. COMMAND

SALES TIP #4 — TRY CASH BOARD GAMES



A cashboard game is a new style of play for pull tickets that combines instant win prizes with a seal card game and an opportunity to win a larger prize.

Cashboard games generally involve a larger count of 4,000 tickets packaged into 20 individual bags of 200 tickets. There are 20 larger prizes available to be won by players; one prize for each bag of tickets.

The licensee would sell one bag of 200 tickets at a time. For each bag of tickets, there is a predetermined number of hold tickets, a small number of instant win prizes and a small seal card.

Once a bag of 200 tickets is sold, the licensee opens a window on the small seal card and the player with the matching hold ticket is the winner.



This hold ticket winner is presented with a larger “cashboard” that will have 20 windows each corresponding to a prize. The player selects one of the available windows which is opened by the licensee to reveal the winning amount. The cashboard contains a range of prizes. In the case of this game, there are 4 x \$250 prizes and 16 x \$100 prizes available to be won.

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**Great for Sports Events,
Rallies and Social Events!**



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All of the 4,000 tickets will have the same serial number which matches the serial number on the cashboard for accountability. Each of the 20 bags of tickets will have a different window side colour so the licensee can announce that 'Serial # 123456 Blue' or 'Serial # 123456 Red' is playing.

When the licensee opens the tab on the cashboard, the winning prize amount is identified on the tab. It is then permanently removed from the cashboard. The open window will display 'Winner Paid' which ensures that players do not know which prizes have been redeemed.

This game play format is popular as it provides the opportunity to win a larger prize than a single seal card game with just 200 tickets. Generally, with a 200 ticket count game, the seal card prize would be \$100. With this game, there is an opportunity to win four prizes of \$250 and of course 16 prizes of \$100. The players also like this game as it is more interactive and they have the opportunity to select one of the available windows and win the prize amount behind the window.

It Takes a Thief is a great game to play during your sporting events, social events, rallies and busy nights in your Branch.

Visit www.arrowgames.com/popp for samples of other cashboard games.



For more effective pull ticket sales tips, contact your
Arrow Games/Bazaar & Novelty
sales representative at 1.800.567.5606
www.arrowgames.com/albertanwt

