

## THE ROYAL CANADIAN LEGION Alberta-N.W.T. Command

## SALES TIP #1 — KEEP YOUR CONTAINER FULL!

## **Does your Branch want to sell more pull tickets?**

If a player sees a pull ticket container with just a few tickets lying in the bottom, they will be less lucky to buy tickets, thinking there are no winners left. Keeping your pull ticket container at least half full at all times will result in more interest on the part of your players and more sales.



Not only is this good for your sales, it is also a regulatory requirement in the Alberta Pull-Ticket Terms & Conditions (Section E Approved Game Formats, sub-section 10c).

For more effective pull ticket sales tips, contact your Arrow Games / Bazaar & Novelty Sales Representative at 1.800.567.5606.



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